

INTRODUCTION

Design is what keeps me up at night, thinking through layouts, refining details, and chasing better solutions. I am a graphic designer whose work focuses on clear communication, strong visual systems, and thoughtful brand development, with a particular interest in brand identity and packaging design. I enjoy creating cohesive visual standards that help brands communicate their message with clarity and personality.

I approach design with an emphasis on practical problem solving, using visual structure and typography to create work that is both engaging and purposeful. Through my internship with Chick-fil-A Northport, I gained experience designing promotional graphics for an established and widely recognized brand. This role allowed me to work within existing brand standards while developing materials that supported marketing initiatives and in-store promotions.

EDUCATION

The University of Alabama

Bachelor of Fine Arts (BFA), Graphic Design
2023 - 2026 | Tuscaloosa, AL

Shelton State Community College

Associate's degree, General Studies
2021 - 2023 | Tuscaloosa, AL

EXPERIENCE

Chick-fil-A Northport / Northport West | Northport, AL

Part Time Graphic Designer | April 2026 - Present
- Design digital and print graphics that fit with the CFA Brand.
- Assist Marketing Coordinator to successfully market the brand.

Graphic Design Intern | Jan 2025 - April 2026
- Assist Leaders and Directors in creating digital and print graphics.
- Assist Marketing Coordinator to successfully market the brand

Chick-fil-A Northport | Northport, AL

Delivery Team Member | Jun 2022 - Present
- Delivering guest orders quickly and accurately
- Assisting with front- and back-of-house operations

Ridgecrest Baptist Church | Tuscaloosa, AL

Media and Design Assistant | Feb 2020 - Feb 2022
- Designed event graphics, slideshows, and digital media assets
- Operated MediaShout & ProPresenter for live services
- Updated church website via Clover Websites

SKILLS

Adobe Creative Suite
Canva
Clover Websites
Content creation
Figma
Livestream setup
MediaShout
Microsoft Office
Presentation software
ProPresenter
Social media design
Tech support
Web design
Wix Websites
Website maintenance

PASSIONS

Visual storytelling
Branding
Package Design
Fine art photography
Creative software
Exploring new tools
Team collaboration
Helping others
Hands-on learning
Building connections
Skill growth

REFERENCES

Jonathan Cumberland

Associate Professor of Graphic Design
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Benjamin Clark

Executive Director Chick-fil-A Northport
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